

Digital Content Assistant (Stage Door 11 programme)

Job Description

About the role

Citizens Theatre and Good Chance are partnering to offer this new opportunity for someone with experience of forced displacement to join the Citizens Theatre marketing team. We are seeking an independent and digitally savvy assistant to support two exciting strands of work within our theatre. First, the promotion of our major Christmas production, *Cinderella*, in 2026. And secondly, telling the story of *Navigate*, a community arts project created in collaboration with people with lived experience of seeking sanctuary.

This is a hands-on opportunity for someone passionate about theatre, social media, storytelling and community engagement. You'll help create dynamic digital content, capture behind-the-scenes moments, support campaigns across social platforms. You will connect audiences with work that matters. From festive rehearsals and opening nights to workshops, artist interviews and community voices, you'll help shape how people experience these projects online. As part of this role, you will connect with other freelancers who produce content for the Citz, gaining experience assisting with the organisation and delivery of photoshoots and filming.

Reporting to the Digital Officer, there is an expectation that the suitable person will be able to demonstrate existing experiences and examples of their digital skills. This experience could be in a professional setting, a placement, or within your own life. The role is focused on supporting someone in digital marketing, content creation or arts communication. It is an opportunity to take a career step forward, experience a vibrant theatre environment, and contribute to work with genuine social impact.

It would be beneficial to be eager to learn and be able to co-ordinate tasks well independently, whilst demonstrating effort and engagement. A knowledge of the main social media platforms would be advantageous.

About Stage Door

This **Digital Content Assistant** role is part of Stage Door 11, a partnership with Good Chance. Stage Door is Good Chance Theatre's flagship programme dedicated to creating bespoke paid trainee opportunities for creatives from refugee and asylum-seeking backgrounds. The programme celebrates and nurtures creative industry professionals while addressing the imbalance of opportunities available to people who have been displaced.

Following the incredible success of Stage Door 10, this traineeship forms part of the development of a new cohort: Stage Door 11. This year, the programme will see 11 traineeships rolled out across the country. As part of Stage Door 11 the Digital Content Assistant trainee will receive a series of one-to-one wellbeing

sessions with Good Chance's Deputy Artistic Director. They will also become part of a cohort of 11 trainees coming together to benefit from networking opportunities, skills development sessions, and masterclasses delivered by Good Chance.

Towards the end of their placement, the trainee will also receive three mentoring sessions from a member of the Citizens Theatre team, supporting them as they reflect on their experience and consider their next steps within the theatre industry.

About Citizens Theatre

The Citizens Theatre is one of Scotland's flagship producing theatres, rooted in our local Gorbals community with an international outlook.

We make bold productions of new plays and reinvent classics that speak to contemporary Scotland. Sets, costumes and props are all created in-house, and bring together a community of artists and freelancers who, along with our staff team, deliver inspiring experiences in Glasgow and beyond.

Our participation and community engagement programme is at the heart of the company's work. For over two decades, a pioneering range of projects has connected people with the theatre and each other. It provides the opportunity to develop life skills, increase wellbeing and make positive change. Reflecting our roots, the programme connects with groups and individuals within the Gorbals and wider Glasgow Southside community.

In August 2025, our building reopened to audiences after a seven-year transformative multi-million-pound redevelopment, the first integrated redevelopment in the building's 147-year history. The building retains the beautifully restored Victorian auditorium, with new additions including a studio theatre, participation workshops, rehearsal rooms and a fly tower.

[Take a look at our Recruitment information to learn more about working at the Citz.](#)

About Good Chance

In a world of entrenching polarisation, Good Chance creates ground-breaking, heart-thumping *'theatre that shakes hands with the world'* (Sunday Times).

Founded by playwrights Joe Murphy and Joe Robertson, Good Chance established its first temporary Theatre of Hope, an 11-metre geodesic dome, in the heart of the 'Jungle' refugee and migrant camp in Calais in 2015, promoting freedom of expression, creativity and dignity for everyone. Good Chance now creates powerful and provoking work including *The Jungle*, *Kyoto* and *A Grain of Sand*, and radical acts of solidarity like *The Walk with Little Amal*, *Fly With Me* and *From Here On*. Their work sparks new connections and conversations across divides, through surprise and spectacle. They connect communities through art and explore the big issues of our time, including migration and the climate crisis, to make real change possible. Central to all of this is the development of displaced artists, to become an integral part of the UK's creative ecosystem.

In just a decade, Good Chance has reached over 1.2 million in-person and 550 million digitally all around the world, and they've worked with over 2,000 artists from 52 countries in 904 events across the UK, USA, Europe, Turkey and Algeria.

Responsibilities

As our Digital Content Assistant, you would support the marketing team in promoting two major projects:

1. Cinderella (Christmas production 2026)

- Create and schedule social media content
- Capture behind-the-scenes footage, rehearsals, and production highlights
- Assist with marketing campaigns to attract audiences
- Monitor social media trends and audience engagement
- Contribute creative ideas for reaching new and diverse audiences

2. Navigate (Community arts project)

- Help tell authentic stories from a community arts project working alongside asylum seekers
- Create engaging digital content including interviews, workshop coverage, and community storytelling for a range of digital platforms
- Support audience engagement around socially impactful work
- Capture behind-the-scenes photography and/or video content during rehearsals, events and workshops
- Work with artists, participants and theatre staff to create accessible and inclusive content

Person specification

This traineeship is offered as a **professional development opportunity** open specifically to people from a **refugee or asylum-seeking background with lived experience of forced displacement**.

Essential

- Creative, curious and confident using social media and digital tools
- Interested in storytelling and digital content production
- Keen to explore photography or video creation
- Organised, collaborative and eager to learn in a fast-paced creative environment
- Excited by community-led arts practice and inclusive storytelling
- Passionate about theatre, culture and social impact

Desirable

- Basic IT skills and competent Microsoft Office user

Right to work

We welcome applications from people who currently have the right to work in the UK. Please note that for this role, we are unfortunately unable to accept applications from asylum seekers with permission to work as this role does not sit under the Skilled Occupation List as set out by the Home Office. This role is open to

those who have obtained refugee status and are eligible to work in the UK. If you're unsure about your current work eligibility, we encourage you to contact us for clarification.

Terms and conditions

Contract type: Fixed term PAYE contract (October 2026 – April 2027)

Salary: £13.45ph

Hours: 7 hours per day, two days per week (Tuesday is a set day with flexibility of the other), 1 hour lunch break unpaid

Holiday: 29 days per year inc. public holidays pro rata

Probation: This post is subject to a 4-week probationary period

Notice period: 1 week

Location: Citizens Theatre, 119 Gorbals Street, Glasgow, G5 9DS. It is expected that most work will be delivered on site, however, occasional remote working may be possible in line with company policies.

Benefits: Complimentary or discounted tickets to selected shows (non-transferable and subject to availability)
Cycle to Work Scheme
Training and development opportunities
Employee Assistance Programme

How to Apply

As part of the recruitment process Citizens Theatre collects and processes data relating to job applicants. We are committed to being transparent about how and why we collect, use and keep personal data secure. Please see the [**Citizens Theatre Privacy Policy**](#) on the website for full details.

Alongside the application you will be asked to complete an Equal Opportunities Monitoring Form online. This form will only be seen by our administrative processing team and will not be passed on to the person(s) preparing the shortlist. Your data will be kept secure and will only be used in anonymous form and in aggregate for analysis and reporting to stakeholders.

To apply, please submit the following materials to recruitment@citiz.co.uk and complete the online [Equal Opportunities Form](#).

- A cover letter - using the person specification as a guide, please outline why you are interested in the post and how your skills and experience meet the criteria for this role.
- Your CV or a list of your experience (maximum 2 pages)
- Confirmation that you fulfil the eligibility criteria with lived experience of forced displacement (i.e. have sought asylum or refuge in the UK)
- Confirmation that you have completed the equal opportunities monitoring form which can be accessed [here](#).

Closing date for applications: **12 noon on Monday 14 September**

Interview date: **Thursday 24 September**

Start date: **Tuesday 19 October**

If you are interested in an informal conversation about the role prior to application, or have any questions, please contact recruitment@citiz.co.uk and your query will be directed to the appropriate person.

All applicants will be contacted with the outcome of their application. We will contact you by telephone or email if you are shortlisted for interview.

Thank you for your interest in the Citizens Theatre and we look forward to receiving your application.